



RISE Celebrity Charity Weekend

CASINO • GOLF • COMEDY

2026 SPONSORSHIP OPPORTUNITIES

WHERE INFLUENCE, HOSPITALITY &
IMPACT COME TOGETHER

NOVEMBER 6-7, 2026 • ARIZONA

*Featuring All-Star Casino Night • Celebrity Charity Golf Classic
Live Celebrity Comedy Show • Produced by The Comedy Plug*

*Benefiting youth, families and community
programs through RISE & DREAM Foundation.*





WEEKEND AT A GLANCE



FRIDAY, NOVEMBER 6, 2026

RISE INFLUENCE CIRCLE

BY INVITATION ONLY • CURATED CONVERSATION



FRIDAY, NOVEMBER 6, 2026

ALL-STAR CASINO NIGHT

CASINO FUN • GREAT PRIZES • VIP LOUNGE + HIGH ROLLER TABLES • PREMIER POKER SHOWCASE



SATURDAY, NOVEMBER 7, 2026

CELEBRITY CHARITY GOLF CLASSIC

GOLF WITH CELEBRITIES • SCRAMBLE FORMAT

BREAKFAST AT REGISTRATION • PREMIUM PLAYER GIFTS • LUNCH & AWARDS



SATURDAY EVENING, NOVEMBER 7, 2026

LIVE CELEBRITY COMEDY SHOW

PRODUCED BY THE COMEDY PLUG • TWO LIVE SHOWS • CELEBRITY HOST
NATIONAL COMEDY TALENT • DJ • VIP EXPERIENCE

WHERE INFLUENCE, HOSPITALITY & IMPACT COME TOGETHER

Benefiting at-risk youth, families and community programs through RISE & DREAM Foundation.



OUR MISSION. OUR IMPACT.

RISE & DREAM Foundation serves youth, families and underserved communities through dignity-centered programs that address food insecurity, educational support, health and wellness, athletics, and seasonal giving. Through Charity with Dignity and Love in Action, we help children and families rise above circumstances and move toward stronger futures.



75,000

LBS. OF FOOD
DISTRIBUTED



500+

CHILDREN PREPARED
FOR SCHOOL



300

CHILDREN SUPPORTED
THROUGH HOLIDAY GIVING



\$158,500+

IN DOCUMENTED DIRECT
COMMUNITY VALUE

“

Together, we turn compassion into action and create lasting change.

”



AUDIENCE / BRAND ALIGNMENT

CONNECT WITH PURPOSE. ALIGN WITH EXCELLENCE.



HIGH-NET-WORTH INDIVIDUALS

Founders, executives, investors, family-office leaders and philanthropists who value influence, relationships and measurable impact.



CELEBRITY & INFLUENTIAL GUEST ENGAGEMENT

Curated engagement with distinguished guests from sports, entertainment, business, media and philanthropy.



PREMIUM CONSUMER & ENTERTAINMENT AUDIENCE

Golfers, comedy audiences, premium consumers and experience-driven guests engaging across hospitality and purpose-led experiences.



STRATEGIC BRAND INTEGRATION

Position your brand through protected visibility, curated experiences and tangible community impact.



A CURATED, HIGH-VALUE AUDIENCE DESIGNED FOR PEER-LEVEL CONNECTIONS WITH EXECUTIVES, INVESTORS, CELEBRITY GUESTS AND INFLUENTIAL LEADERS



3

SIGNATURE EXPERIENCES

Casino • Golf • Comedy



40+*

CELEBRITY & INFLUENTIAL GUEST TARGET

Across sports, entertainment,
business, media & philanthropy



2

LIVE COMEDY SHOWS

Expanded entertainment audience
and sponsor visibility



MULTIPLE

AUDIENCE TOUCHPOINTS

Executive • Hospitality •
Sports • Entertainment

**Projected target; roster in development.*



EXCLUSIVE WEEKEND PRESENTING & IMPACT PARTNER

\$100,000

OWNERSHIP OF THE WEEKEND



MASTER NAMING RIGHTS –
RISE CELEBRITY CHARITY WEEKEND
PRESENTED BY [BRAND]



FULL WEEKEND
CATEGORY EXCLUSIVITY



FIRST SPONSOR POSITION ACROSS
CASINO, GOLF & LIVE CELEBRITY
COMEDY SHOW



RISE INFLUENCE CIRCLE
PRESENTED BY [BRAND]



6 CURATED RISE INFLUENCE
CIRCLE INVITATIONS



INTEGRATED ACTIVATION ACROSS
ALL THREE SIGNATURE EXPERIENCES



12-MONTH RISE COMMUNITY
IMPACT PARTNER DESIGNATION



ONE NAMED 2027
RISE IMPACT INITIATIVE



EXECUTIVE PARTNERSHIP
STRATEGY SESSION



CUSTOM CONTENT +
ROI & IMPACT REPORTING



WEEKEND CELEBRITY HOST ASSOCIATION*



FIRST NEGOTIATING RIGHT FOR 2027

*subject to applicable talent agreements.
Benefits subject to sponsorship agreement.

THESE RIGHTS ARE NOT AVAILABLE THROUGH
EVENT-ONLY SPONSORSHIPS OR À-LA-CARTE PACKAGES.



CELEBRITY CHARITY WEEKEND SPONSORSHIP LEVELS

THREE SIGNATURE EXPERIENCES. ONE POWERFUL MISSION. LASTING IMPACT.

A WEEKEND OF
INFLUENCE.
ENTERTAINMENT.
IMPACT.

BENEFITS	PRESENTING \$100,000 EXCLUSIVE WEEKEND PRESENTING & IMPACT PARTNER	PLATINUM \$50,000 OFFICIAL PLATINUM WEEKEND PARTNER	GOLD \$25,000 OFFICIAL GOLD WEEKEND PARTNER	SILVER \$15,000 OFFICIAL SILVER WEEKEND PARTNER
WEEKEND OWNERSHIP	Weekend Naming Rights Exclusive Industry Category 12-Month Impact Partner	Premium Weekend Positioning Secondary Brand Status Priority Renewal	Weekend Partner Cross-Weekend Visibility	Supporting Weekend Partner Selected Weekend Recognition
RISE INFLUENCE CIRCLE	Presented By Recognition 6 Curated Invitations Executive Welcome	4 Guests Premium Access	2 Guests Curated Access	—
CASINO NIGHT EXPERIENCE	10 VIP + 10 GA Private Reception Access High Roller Lounge	6 VIP Premium Casino Access	2 VIP + 4 GA	2 GA
GOLF EXPERIENCE	2 Foursomes (8 Golfers) Celebrity Pairings 8 Lunch Guests	1 Foursome Celebrity Pairing 4 Lunch Guests	2 Golfers Celebrity-Paired Placement	2 Lunch & Awards Guests
LIVE COMEDY SHOW	8 Premium Seats Per Show VIP Experience	6 Premium + 4 Preferred Seats	6 Preferred Seats	2 Preferred Seats
HOTEL & HOSPITALITY	Suite + 2 Deluxe Rooms 2 Nights*	1 Deluxe Room 2 Nights*	—	—
SIGNATURE ACTIVATION	Integrated Activation Across Casino + Golf + Comedy	1 Premium Event Activation	1 Standard Event Activation	—
BRAND & MEDIA VISIBILITY	First Position Branding Press, Social & Email Features Custom Content	Premium Branding Digital & Social Recognition	Cross-Event Branding Selected Press & Social	Selected Logo Placement Event Recognition
IMPACT & REPORTING	Named 2027 Impact Initiative Custom ROI + Impact Report 2027 First Negotiating Right	Custom Sponsor Report	Standard Sponsor Report	Basic Fulfillment & Impact Summary



CELEBRITY
GOLF CLASSIC



ALL-STAR
CASINO NIGHT



RISE INFLUENCE
CIRCLE



LIVE COMEDY SHOW



CELEBRITY &
EXECUTIVE ACCESS



CHANGING LIVES
TOGETHER

Net proceeds support RISE & DREAM Foundation programs serving youth and families.

*Hotel benefits subject to availability and event dates.



RISE IMPACT PARTNERSHIPS

MISSION-DRIVEN PARTNERSHIP OPPORTUNITIES

Mission-focused partnerships may be structured without Casino Night or Comedy Plug branding or association.



**EDUCATION &
FUTURE READINESS**
LEAD IMPACT PARTNER

\$25,000

- Supports educational essentials
- Youth life-skills resources
- Purpose-led brand alignment



**HEALTH &
WELLNESS**
LEAD IMPACT PARTNER

\$25,000

- Supports health resources
- Wellness access for children & families
- Meaningful community impact



**FOOD SECURITY &
FAMILY STABILITY**
LEAD IMPACT PARTNER

\$25,000

- Supports food-security initiatives
- Family-resource initiatives
- Tangible local impact



**ATHLETICS &
YOUTH DEVELOPMENT**
LEAD IMPACT PARTNER

\$25,000

- Supports sports, mentorship & clinics
- Youth development opportunities
- Community engagement



SUPPORTING IMPACT PARTNER
\$10,000

- Meaningful mission support
- Recognition & impact storytelling



IMPACT MATCH PARTNER
\$10,000 or \$25,000

- Match eligible guest contributions during a designated fundraising moment, up to the committed amount
- Creates urgency around giving
- Potential to multiply community impact
- Recognition surrounding the designated match

AVAILABLE IMPACT PARTNER BENEFITS



**EMPLOYEE VOLUNTEER
OPPORTUNITY**



**IMPACT
STORYTELLING**



**SELECTED WEEKEND
HOSPITALITY AVAILABLE**



**CUSTOM
IMPACT REPORT**

Benefits vary by partnership level and are customized to program alignment.

Ideal for mission-focused brands, foundations and community partners.



CELEBRITY CHARITY GOLF CLASSIC

SATURDAY, NOVEMBER 7, 2026 • GOLF EVENT ONLY

1

GOLF SIGNATURE PARTNER \$25,000

- Official Signature Partner of the Celebrity Charity Golf Classic
- Leading Saturday golf sponsor position
- Category protection, if available and subject to existing weekend exclusivity
- 2 foursomes (8 golfers)
- Celebrity pairings
- 8 lunch & awards guests
- Premium event branding
- One premium golf activation
- Awards presentation recognition
- Digital / social recognition

2

VIP GOLF EXPERIENCE PARTNER \$10,000

- 1 foursome
- Celebrity pairing
- 4 lunch guests
- Premium signage
- Host recognition
- Social media recognition

3

AWARDS LUNCHEON PARTNER \$5,000

- Brand the lunch & awards experience
- Event recognition
- Sponsor signage
- Social recognition

4

HYDRATION PARTNER \$5,000

- Own the on-course hydration presence
- Golf cart / course visibility
- Sponsor signage
- Social recognition

5

SUPPORTING GOLF PARTNER \$2,500

- Selected golf signage
- Event recognition
- Social media recognition

♦ ADDITIONAL À LA CARTE OPPORTUNITIES ♦



DRIVING RANGE PARTNER
\$3,500



TEAM PHOTO EXPERIENCE
\$3,500



TROPHY & AWARDS PARTNER
\$2,500



SCOREBOARD / RESULTS PARTNER
\$2,500



TEE BOX OR GREEN SPONSOR
\$1,500



CURATED VENDOR ACTIVATION
\$1,250-\$2,500



INDIVIDUAL GOLFER
\$250



FOURSOME
\$1,000



LUNCH & AWARDS ONLY
\$50

♦ Additional course and player-experience sponsorship assets available upon request. ♦

♦ Net proceeds support RISE & DREAM Foundation programs serving youth and families. ♦



ALL-STAR CASINO NIGHT

FRIDAY, NOVEMBER 6, 2026 • CASINO EVENT ONLY

1

CASINO SIGNATURE PARTNER \$25,000

- Official Signature Partner of the RISE All-Star Casino Night
- Leading Friday sponsor position
- Category protection, if available and subject to existing weekend exclusivity
- Up to 2 RISE Influence Circle invitations, subject to RISE approval and availability
- 8 VIP admissions
- VIP Lounge + High Roller Tables access
- Premium event branding
- One premium casino activation
- Stage recognition
- Digital / social recognition

2

VIP LOUNGE HOSPITALITY PARTNER \$10,000

- Own the VIP Lounge environment
- 8 VIP admissions
- Premium signage
- Host recognition
- Sponsor branding on event materials
- Social recognition

No Influence Circle access

3

HIGH ROLLER TABLES PARTNER \$7,500

- Brand the High Roller Tables inside the VIP Lounge
- 6 VIP admissions
- Premium signage
- Event recognition
- Social recognition

No Influence Circle access

4

PREMIER POKER SHOWCASE \$5,000

- Brand the exclusive celebrity poker game
- Event recognition
- Sponsor signage
- Social recognition

No Influence Circle access

5

SUPPORTING PARTNER \$2,500

- Selected casino signage
- Event recognition
- Social media recognition

No Influence Circle access

ADDITIONAL À LA CARTE OPPORTUNITIES



SIGNATURE COCKTAIL PARTNER
\$5,000



MAIN CASINO FLOOR TABLE PARTNER
\$5,000



LATE NIGHT BITES PARTNER
\$3,000



PHOTO EXPERIENCE PARTNER
\$3,000



CIGAR / SOCIAL EXPERIENCE
\$2,500



CURATED VENDOR ACTIVATION
\$1,250–\$2,500

CASINO PARTICIPATION & TICKETING OPTIONS



GENERAL ADMISSION
\$150
Main casino floor access, entertainment and activations



VIP LOUNGE + HIGH ROLLER TABLES
\$300
Elevated gaming experience with VIP lounge access and premium amenities



EXCLUSIVE CELEBRITY POKER GAME
\$1,000 / SEAT
8 seats total • 2 reserved for celebrity guests • only 6 available for purchase • includes VIP Lounge + High Roller Tables access



RISE INFLUENCE CIRCLE
Private Executive & Celebrity Gathering
• By Invitation Only • No Public Ticketing

Custom casino packages available.

Net proceeds support RISE & DREAM Foundation programs for youth and families.

LIVE CELEBRITY COMEDY SHOW

The Comedy Plug

SATURDAY NIGHT EVENT ONLY

★ Featuring 3–4 Comedians ★ National Headliner ★ Celebrity Host

FEATURED COMEDY BENEFITS

- ★ Leading Event Positioning
- ★ VIP Table Experience
- ★ Reserved Table Seating
- ★ Brand Visibility
- ★ Event Activation
- ★ Community Impact

1

SIGNATURE ENTERTAINMENT PARTNER
\$30,000

OFFICIAL SIGNATURE PARTNER

- ★ Official Signature Partner
- ★ Leading comedy-specific sponsor position
- ★ Category protection, if available and subject to existing weekend exclusivity
- ★ 8 VIP table seats for Show 1
- ★ 8 VIP table seats for Show 2
- ★ VIP / pre-show hospitality access
- ★ Premium ballroom branding
- ★ Recognition during both shows
- ★ Foyer activation
- ★ Comedy-specific digital recognition
- ★ Selected approved content

2

VIP TABLE EXPERIENCE PARTNER
\$15,000

- ★ Exclusive branding of the VIP table-seating zone
- ★ 8 VIP table seats
- ★ Premium VIP signage
- ★ Host recognition
- ★ Event materials recognition
- ★ Social media recognition

3

OFFICIAL DJ / MUSIC EXPERIENCE
\$7,500

- ★ Music experience branding
- ★ 4 VIP table seats
- ★ DJ area signage
- ★ Featured event placement
- ★ Host recognition
- ★ Social media recognition

4

BACKSTAGE TALENT HOSPITALITY
\$7,500

- ★ Backstage hospitality branding
- ★ 4 VIP table seats
- ★ Lounge signage
- ★ Logo on event materials
- ★ Sponsor recognition

5

SUPPORTING PARTNER
\$2,500

- ★ 2 Premier table seats
- ★ Sponsor signage
- ★ Event recognition
- ★ Social media recognition

TWO LIVE SHOWS

GENERAL ADMISSION

\$40

No table • open seating • first come, first served

PREMIER TABLE SEATING

\$75

Rows 3–5 • reserve exact seating

VIP TABLE SEATING

\$125

Rows 1–2 • reserve exact seating

➕ Optional table add-on: food & beverage package available.

ADDITIONAL À LA CARTE OPPORTUNITIES


BAR EXPERIENCE PARTNER
\$7,500


FOOD / APPETIZER EXPERIENCE
\$7,500


CONTENT / MEDIA PARTNER
\$7,500


PHOTO / STEP-AND-REPEAT PARTNER
\$5,000


GUEST CHECK-IN EXPERIENCE
\$5,000


EARLY SHOW SUPPORTING PARTNER
\$7,500


LATE SHOW SUPPORTING PARTNER
\$7,500


PRODUCTION HOSPITALITY
\$3,500


CURATED VENDOR ACTIVATION
\$1,250–\$2,500

★ Side-gallery seating reserved for celebrities, celebrity host guests and special weekend guests.

Custom comedy packages available • Weekend bundle upgrades available on request

• Net proceeds support RISE & DREAM Foundation programs serving youth and families. •

OFFICIAL PARTNERS & CORPORATE HOSPITALITY

Category-Based Sponsorships & Client Entertainment Opportunities

Multiple ways to participate beyond traditional sponsorship.

1 OFFICIAL WEEKEND PARTNERS



Official
Mobility Partner

\$20,000



Official
Financial Services
Partner

\$20,000



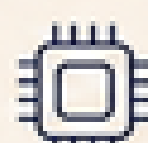
Official
Media Partner

\$20,000



Official
Travel & Hospitality
Partner

\$20,000



Official
Technology Partner

\$15,000



Official
Wellness Partner

\$15,000



Official
Hydration Partner

\$15,000



Official
Apparel & Gifting
Partner

\$15,000

Category availability subject to Presenting Partner exclusivity, venue agreements and prior commitments.

2 CORPORATE HOSPITALITY — NOT A SPONSORSHIP

No logo placement • No sponsor designation • Designed for client entertainment, employee recognition and relationship-building.



Executive Weekend
Experience
\$5,000

- 2 golf foursomes
- 8 Casino VIP admissions
- 8 Premier Comedy Table Seats
- preferred guest coordination



Casino + Comedy
Client Experience
\$2,500

- 6 Casino VIP admissions
- 8 Premier Comedy Table Seats
- coordinated guest experience



Corporate Comedy
Table Block
\$750

- 10 Premier Table Seats
- exact reserved seating
- optional F&B add-on



Corporate Golf
Client Experience
\$1,250

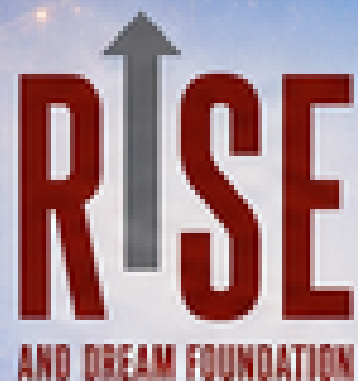
- 1 foursome
- 4 additional Lunch & Awards guests
- preferred guest coordination



Curated Vendor
Activation
\$1,500

- approved on-site activation opportunity





PARTNER WITH PURPOSE

ALIGN YOUR BRAND WITH INFLUENCE, HOSPITALITY, ENTERTAINMENT & IMPACT

RISE Celebrity Charity Weekend • November 6–7, 2026 • Arizona

WAYS TO PARTICIPATE



WEEKEND
PARTNERSHIPS



EVENT
PARTNERSHIPS



IMPACT
PARTNERSHIPS



OFFICIAL CATEGORY
PARTNERSHIPS



CORPORATE
HOSPITALITY



ACTIVATIONS



PARTNERSHIP INQUIRIES

Kristin A. Sewell Hodge

Partnership Inquiries

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☎ 602-391-8876

🌐 [linkedin.com/in/kristinhodge](https://www.linkedin.com/in/kristinhodge)

🌐 www.riseanddreamfoundation.com



Align your brand with a high-impact weekend where influence, hospitality, entertainment and purpose come together. Partnership helps support youth, families and community programs through RISE & DREAM Foundation.

◆ Net proceeds support youth and families through RISE & DREAM Foundation. ◆